



Calusa Waterkeeper welcomes you to

SAVING ESTERO BAY

ONLINE BENEFIT TO RESTORE THE ESTERO BAY TRIBUTARIES

SPECIAL GUESTS - SILENT AUCTION - MOVIE PREMIERE
TUNE IN SATURDAY, NOVEMBER 14, 2020 FROM 5:30 - 6:45PM

FEATURING THE WORLD PREMIERE OF CALUSA WATERKEEPER'S DOCUMENTARY
"ETERNAL VIGILANCE – FIGHTING TO RESTORE THE ESTERO
BAY TRIBUTARIES"

**SHOWCASE
YOUR BUSINESS IN
THIS IMPORTANT EVENING**



**SHOW YOUR
CLIENTS THAT YOU
SUPPORT CLEAN WATER**

And Salute The Ongoing Efforts to Restore the Health And Recreational Value of the Beautiful Estero Bay Tributaries:
Hendry Creek - Mullock Creek - Mud Creek - The Estero River - Halfway Creek - Spring Creek - Leitner Creek - Oak Creek - The Imperial River

Sponsor Opportunities



SHOWCASE YOUR BUSINESS AND DEMONSTRATE TO YOUR CLIENTS THAT YOU SUPPORT CLEAN WATER

SPONSORS:

- **DOLPHIN TITLE SPONSOR / \$2000** Invited as guests for (4) 30-second live interview or taped spots in our show. (...we can film and edit your promo) / Your LOGO included in first "Title Sponsor" position all online promotion, press releases, our website and FB pages (8000 followers), our Twitter Feed (1,750 followers) and (6) times among the sponsor logos during the show and (2) times among premium sponsors during the show.. - Your name in first "Title Sponsor" position in our 2nd press release (deadline 9/18) and our postcard mailer (deadline 10/23)
- **SEA TURTLE SPONSOR / \$1000** Invited as guests for (2) 30-second live interview or taped spots in our show. (...we can film and edit your promo) / Your LOGO included in all online promotion, press releases, our website and FB pages (8000 followers), our Twitter Feed (1,750 followers) and (6) times among the sponsor logos during the show and (2) times among premium sponsors during the show.. - Your name in our 2nd press release (deadline 9/18) and our postcard mailer (deadline 10/23)
- **MANATEE SPONSOR / \$500** Invited as guests for (1) 30-second live interview or taped "spot" in our show. (...we can film and edit your promo) / Your LOGO included in all online promotion, our website and FB pages (8000 followers), our Twitter Feed (1,750 followers) and (6) times among the sponsor logos during the show. - Your name in our 2nd press release (deadline 9/18) and our postcard mailer (deadline 10/23)
- **TARPON SPONSOR / \$250** Invited for (1) 15-second taped "spot" in our show. (...we can film and edit your promo) / Your name included in all online promotion, our website and FB pages (8000 followers), our Twitter Feed (1,750 followers) and (6) times among the sponsors during the show. / Your name in our 2nd press release (deadline 9/18) and our postcard mailer (deadline 10/23)
- **REDFISH SPONSOR / \$100** Your name included in all online promotion, our website and FB pages (8000 followers), our Twitter Feed (1,750 followers) and (6) times among the sponsors during the show. / Your name in our 2nd press release (deadline 9/18) and our postcard mailer (deadline 10/23)

“In Kind” Donor Opportunities

SHOWCASE YOUR BUSINESS AND DEMONSTRATE TO YOUR CLIENTS THAT YOU SUPPORT CLEAN WATER



IN KIND DONORS:

By donating services or products: artwork, cruises, charters, kayak rentals, hotel rooms, meals ...you become a sponsor without going out of pocket.

- **DOLPHIN DONOR (IN KIND SPONSOR)** Donations valued at **\$2000** are featured in our online Silent Auction and get (2) 30-second “spots” in our show / Your LOGO included in all online promotion, our website and FB pages (8000 followers), our Twitter Feed (1,750 followers) and (6) times among the sponsor logos during the show. Your name in our 2nd press release (deadline 9/18) and our postcard mailer (deadline 10/23)
- **SEA TURTLE DONOR (IN KIND SPONSOR)** Donations valued at **\$1000** are featured in our online Silent Auction and get (1) 30-second “spots” in our show / Your LOGO included in all online promotion, our website and FB pages (8000 followers), our Twitter Feed (1,750 followers) and (6) times among the sponsor logos during the show. / Your name in our 2nd press release (deadline 9/18) and our postcard mailer (deadline 10/23)
- **MANATEE DONOR (IN KIND SPONSOR)** Donations valued at **\$500** are featured in our online Silent Auction and get (2) 15-second “spots” in our show / Your name included in all online promotion, our website and FB pages (8000 followers), our Twitter Feed (1,750 followers) and (6) times among the sponsors during the show. / Your name in our 2nd press release (deadline 9/18) and our postcard mailer (deadline 10/23)
- **TARPON DONOR (IN KIND SPONSOR)** Donations valued from **\$250** are featured in our online Silent Auction and get (1) 15 second taped “spot” in our show / Your name included in all online promotion, our website and FB pages (8000 followers), our Twitter Feed (1,750 followers) and (6) times among the sponsors during the show. / Your name in our 2nd press release (deadline 9/18) and our postcard mailer (deadline 10/23)
- **REDFISH DONOR (IN KIND SPONSOR)** Donations valued from **\$100** are featured in our online Silent Auction / Your name included in all online promotion, our website and FB pages (8000 followers), our Twitter Feed (1,750 followers) and (6) times among the sponsors during the show. / Your name in our 2nd press release (deadline 9/18) and our postcard mailer (deadline 10/23)



Contact the "Saving Estero Bay" Sponsor Team at Calusa Waterkeeper



Jim Watkins



Chuck Avery



Marina Frahlich



KC Schulberg

Make your sponsor donation directly at this link
<https://calusawaterkeeper.org/estero/#sponsor>

To make a silent auction donation or reach our
team, contact: sponsor@calusawaterkeeper.org